

Program Degree Type and Name: **BS in Business Administration with Specialization in General Business**

Catalog Year: **2024-2025**

Program Level: **Undergraduate**

Academic Term Type: **Semester**

\* Denote core course with an asterisk and (cc) next to the course number

Year and Term: Year 1 Fall Term		Credits Per Classification						
Course Number & Title	CR	GE	Maj	OE	SM	Co / Prerequisite(s)	Milestone/Advice	
ENGL 111: Written English and Lit. Studies I	3	x						
MATH 116: College Algebra	3	x						
MATH/CISC 120: Intro to Computers or MATH/CISC 131: Foundation	3	x						
ECON 210: Business Presentations and Branding	3		x				GC, CA	
Gen Ed or ENGL 110	3	x				ENGL 111 if placed in ENGL 110		
<b>Term Credit Total:</b>	<b>15</b>	<b>12</b>	<b>3</b>					
Year and Term: Year 2 Fall Term		Credits Per Classification						
Course Number & Title	CR	GE	Maj	OE	SM	Co / Prerequisite(s)	Milestone/Advice	
ACCT 121: Intro to Management Accounting	3		x			ACCT 120, MATH 116		
ECON 220: Macro-Economics	3	x						
MGMT 340: Organizational Behavior or ANLC 250: Intro to Data Ana	3		x		B or Higher	MGMT 225 or ACCT 261/MGMT 255		
MKTG 220: Principles of Marketing	3		x				CA	
COMM 110: Oral Communication	3	x						
<b>Term Credit Total:</b>	<b>15</b>	<b>6</b>	<b>9</b>					
Year and Term: Year 3 Fall Term		Credits Per Classification						
Course Number & Title	CR	GE	Maj	OE	SM	Co / Prerequisite(s)	Milestone/Advice	
INBU 250: International Business	3		x				CA	
ECON 125: Statistical Applications for Economic Decision Making	3	x				MATH 116		
Specialization Elective	3		x					
JRSM 301: Junior Seminar	3	x				ENGL 112; SPCM 110, MATH 115/116		
Gen Ed	3	x						
<b>Term credit total:</b>	<b>15</b>	<b>9</b>	<b>6</b>					
Year and Term: Year 4 Fall Term		Credits Per Classification						
Course Number & Title	CR	GE	Maj	OE	SM	Co / Prerequisite(s)	Milestone/Advice	
Specialization Elective	3		x					
MGMT 450: Applied Research Analysis	3		x			ENGL 112, 15 credits		
Gen Ed	3	x						
Gen Ed	3	x						
Open Elective	3			x				
<b>Term Credit Total:</b>	<b>15</b>	<b>6</b>	<b>6</b>	<b>3</b>				

Year and Term: Year 1 Spring Term		Credits Per Classification						
Course Number & Title	CR	GE	Maj	OE	SM	Co / Prerequisite(s)	Milestone/Advice	
ENGL 112: Written English and Lit. Studies II	3	x				ENGL 111		
MGMT 225: Principles of Management	3		x		B or Higher		GC	
MGMT 255: Information Systems for Mgmt. or ACCT 261 Computer Applications for	3		x				GC	
ACCT 120: Intro to Financial Accounting	3		x			MATH 116 or higher		
CINQ 101: Critical Inquiry	3	x						
<b>Term Credit Total:</b>	<b>15</b>	<b>6</b>	<b>9</b>					
Year and Term: Year 2 Spring Term		Credits Per Classification						
Course Number & Title	CR	GE	Maj	OE	SM	Co / Prerequisite(s)	Milestone/Advice	
BLAW 240: Business Law I or ENTR 250: Social Entrepreneurship	3		x				GC, CA	
ECON 221: Micro-Economics	3	x						
ECON 230: Ethics in the Global Community	3	x						
FINC 235: Financial Management	3		x			ACCT 120	GC	
Gen Ed	3	x						
<b>Term Credit Total:</b>	<b>15</b>	<b>9</b>	<b>6</b>					
Year and Term: Year 3 Spring Term		Credits Per Classification						
Course Number & Title	CR	GE	Maj	OE	SM	Co / Prerequisite(s)	Milestone/Advice	
Specialization Elective	3		x					
Specialization Elective	3		x					
Gen Ed	3	x						
Gen Ed	3	x						
Open Elective	3			x				
<b>Term Credit Total:</b>	<b>15</b>	<b>6</b>	<b>6</b>	<b>3</b>				
Year and Term: Year 4 Spring Term		Credits Per Classification						
Course Number & Title	CR	GE	Maj	OE	SM	Co / Prerequisite(s)	Milestone/Advice	
*MGMT 460: Strategic Management (cc)	3		x			FINC/INBU/MGMT/MKTG/SP MG 450	CA	
Gen Ed	3	x						
Gen Ed	3	x						
Open Elective	3			x				
Open Elective	3			x				
<b>Term Credit Total:</b>	<b>15</b>	<b>6</b>	<b>3</b>	<b>6</b>				

<b>Program Totals</b>	Credits: 120	General Education: 60	Major & Major Elective: 48	Open Elective: 12
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Legend: CR: Credits GE: General Education Maj: Major / Major Elective OE: Open Elective SM: Success Marker Co/Prerequisite(s): List of co/ prerequisites for noted course GC: Gateway Course CA: Career Activity ELC: Experiential Learning Course